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MEET THE TEAM

As a mother-daughter real estate led team rooted in the Dallas-Fort Worth metroplex, we bring a unique blend of experience, energy, and personal connection to every client relationship. Gayle offers over 20 years of industry knowledge and a deep understanding of the ever-evolving Dallas market. Known for her concierge-level service and round-the-clock dedication, she approaches every transaction with care, expertise, and a commitment to building lasting relationships.

Morgan, born and raised in Dallas, was introduced to real estate at a young age through Gayle. After graduating from the University of Arkansas, she returned home to join her Mom's business—bringing fresh perspective, local insight, and a natural ability to connect with clients. Her enthusiasm and genuine interest in people help make the home-buying or selling process both enjoyable and personal.

Katy, a Texas native and longtime University Park resident, brings a stylish, service-driven approach to the team. With a background in luxury retail and personal experience in home renovations, she offers clients a sharp eye, strong negotiating skills, and tailored guidance throughout the process.

Together, we combine experience and heart, offering clients a seamless and supportive real estate journey—whether you're moving across town or relocating to call Dallas home.



INTRODUCING DFW

Dallas-Fort Worth is a modern metro area with more than 200 cities, each unique in personality.

It is one of the top regions in the nation for business thanks to low cost of living, a business-friendly environment, a strong base of well-educated and skilled employees, and robust access to both U.S. and international markets through its transportation network.

The communities of the Dallas-Fort Worth region are consistently ranked among the top places to work, the best places to live, and the best places for investment.

Courtesy of the Dallas Chamber



DALLAS-FORT WORTH IN THE NEWS

Year after year, the region's selling points are lauded by business experts at respected publications, including Bloomberg Businessweek, Forbes, Fortune, and Site Selection Magazine. Key metrics tracked by the Federal Reserve Bank of Dallas...show the region to be among the strongest in the country.

AWARDS & ACCOLADES

#1 QUANTITY AND QUALITY ENTREPRENEURSHIP AMONG U.S. METROS #2 BEST PLACE TO INVEST IN REAL ESTATE IN THE U.S.

3 RESEARCH 1 UNIVERSITIES

3 TOP ESPORTS ORGANIZATIONS IN THE WORLD ARE LOCATED IN DFW #6 OF 500 MOST INNOVATIVE CITIES IN THE WORLD

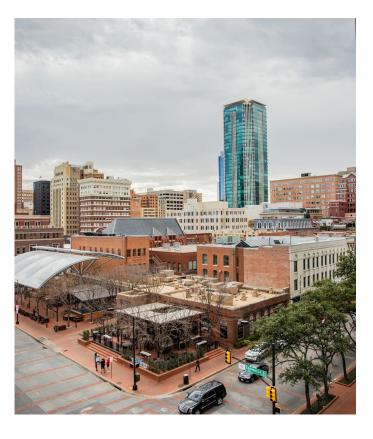
9 WORLD'S MOST ADMIRED COMPANIES

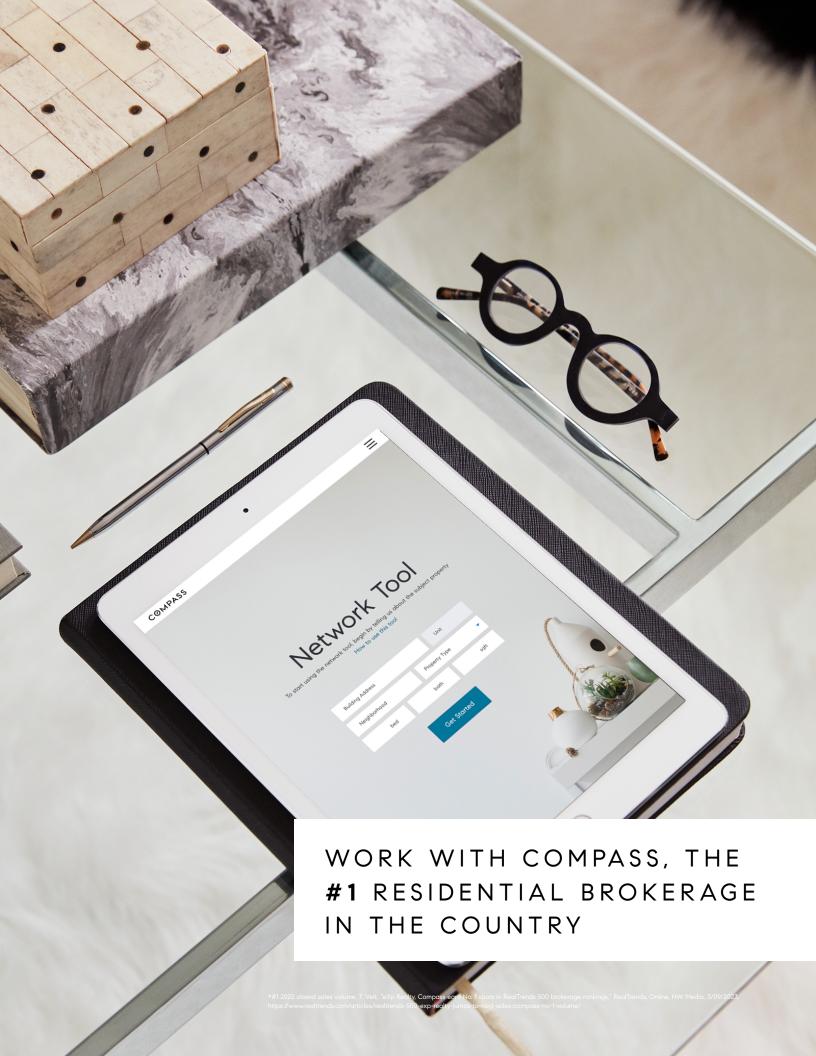
#14 BEST PERFORMING CITIES

Courtesy of the **Dallas Chamber**









THE COMPASS ADVANTAGE

Founded in 2012, Compass pairs best-in-class agents with cutting-edge technology and unparalleled marketing. Our innovative approach has secured over \$1.5 billion in capital from the world's most prominent investors, allowing for the development of tools and recruitment of talent to build a once-in-a-generation company. With the solutions' driven mindset of a startup and the sophistication of a luxury brand, Compass is the future of real estate.

At Compass, our mission is to help everyone find their place in the world. Compass agents are not just agents. They're guides who facilitate a smooth and stress-free home buying or selling experience, from the first phone call to the final signature and well beyond. Compass is taking real estate into a new dimension, combining business professionalism with lifestyle expertise to assist clients in all of the many details and tasks that go into moving out of a home, relocating to a new area, and moving into a new home.

\$230B+

33K+

\$1.46B+

2022 Gross Transaction Value*

Marketing

Agents**

Invested in Technology



New Hampshire

Connecticut

Fairfield County New Haven County Middlesex County New London County

Virginia

Arlington Richmond

Delaware

Wilmington Beach Cities

Pennsylvania

Pittsburgh

North Carolina

Raleigh-Durham

Texas

Austin Houston Dallas/Fort Worth The Woodlands

Tennessee

New Jersey

North Jersey Central Jersey South Jersey Jersey Shore

New York

New York City Westchester Mid Hudson Valley The Hamptons The North Shore, LI

Maryland

Baltimore Annapolis Chevy Chase

South Carolina Lancaster County

York County

Georgia

Greater Atlanta

Florida 30A

Jacksonville Greater Orlando Space Coast Treasure Coast Tampa St. Petersburg Sarasota Naples Palm Beach County Fort Lauderdale

Miami

ction Value is the sum of all closing sale prices for homes transacted by agents on the Compass platform. We include the value of a single transaction twice when our agents serve both the home buyer and home seller in the transaction. This metric excludes rental transacti

^{**}Agents are defined as all licensed agents on the Compass platform as of 6/2022

RELOCATION SIMPLIFIED

Your Home. Our Mission.



Relocating a business or family to a new area comes with unique challenges. When starting a new chapter in a new city, the expertise of a real estate professional matters.

Not just any realtor will do, because relocation involves far more than a simple home purchase or sale.

That's why Compass aims to simplify the relocation process by pairing you with expert agents who know the market inside and out. Agents who are committed to top-tier service and covering every detail that goes into relocating - from finding you a place to call home, or recommending the best spot to grab a morning cup of coffee.

Collaborative and connected, our agents enjoy direct access to the country's top properties and the 33,000+ brokers who represent them. And just as we leverage our national network, we're also keenly attuned to the nuances that make each local market unique.

From utilizing top-notch marketing tools in positioning a seller's home to crafting innovative ways to get a buyer's offer accepted (even when there are multiple competing offers), Compass agents have an unmatched edge that is invaluable in a booming market like Dallas-Fort Worth

We focus on relocation, so you can focus on your exciting next chapter. At Compass, our goal is to help you deftly navigate today's market ensuring a seamless transition to your new home city.

OVERALL POPULATION + CLIMATE

DFW OVERALL POPULATION

8,100,037

Courtesy of the Dallas-Fort Worth Census of 2023

Dallas-Fort Worth is the most populous metropolitan area of Texas.



DFW CLIMATE

The climate of Dallas/Fort Worth is humid subtropical with hot summers. It is also continental, characterized by a wide annual temperature range. Precipitation varies considerably, annual values ranging from less than 20 inches to more than 50 inches. The precipitation is also unevenly distributed throughout the year, typically favoring a bimodal distribution of wet spring/fall and dry summer/winter.

Winters are generally mild, but the season features considerable temperature variability. Periodic cold fronts bring usually brief spells of below normal temperatures. A warming trend usually follows a bout of cold weather, typically culminating before the next cold front arrives. Although winter is the cloudiest season, less precipitation occurs than during the adjacent seasons of fall and spring. Brief precipitation often accompanies frontal passages, but more prolonged periods of rain and drizzle can occur when cold air is in place.

During the peak summer months of July and August, also the sunniest months of the year, daytime temperatures are consistently in the 90s, often reaching or exceeding 100 degrees. Gulf moisture maintains stifling humidity, and overnight temperatures can stay above 80 degrees.

The transition seasons of spring and fall are typically the wettest periods of the year, but the bulk of the rainfall is associated with thunderstorms, and extended periods of pleasant weather still occur.



Average Summer Temperature = 84°



Average Sunny Days per year = 280



Average Winter Temperature = 48°



Average Annual Rainfall = 37"

Courtesy of The National Weather Service

BUSINESS CLIMATE + LIVABILITY

BEST STATE FOR BUSINESS - 17 CONSECUTIVE YEARS
#1 IN THE COUNTRY FOR 3-YEAR JOB GROWTH
22 FORTUNE 500 COMPANIES
2 FORTUNE 10 COMPANIES
3 GLOBAL 50 COMPANIES
4 GLOBAL 500 COMPANIES

Courtesy of the **Dallas Chamber**

ECONOMIC DRIVERS

Dallas-Fort Worth is the third fastest growing metro area in terms of economic growth as of 2024. The region has seen robust positive population growth each year since 1950, and its attractiveness to new residents can be attributed in part to its diversity and strength across industries, as well as its status as a hub for technology and innovation.

Courtesy of <u>Dallas Innovates</u>, <u>Kenan Institute</u>

ECONOMY IN BRIEF

3.8% UNEMPLOYMENT RATE

1.3% EMPLOYMENT CHANGE

1.4% CONSUMER PRICE INDEX

Courtesy of the Dallas Chamber (1), (2)



ACCESSIBILITY, TRANSPORTATION + TRAVEL

Getting around Dallas-Fort Worth is easy, thanks to a well-developed network of interstate freeways, state highways, tollways, and the Dallas Area Rapid Transit (DART) public transportation system, enabling easy access to key job centers across the metroplex.

With two major airports - DFW International, situated between Dallas and Fort Worth, and Dallas Love Field, located just 6 miles northwest of downtown - DFW has quick and easy access to the rest of the world.

AIRPORTS

Dallas-Fort Worth International Airport

Dallas Love Field

Fort Worth Alliance Airport

Addison Airport

McKinney National Airport

Dallas Executive Airport

Denton Municipal

Fort Worth Spinks

Arlington Municipal

Lancaster Regional Airport

Mesquite Metro

Northwest Regional

PUBLIC TRANSIT

DART System

Trinity Rail Express

The T

The A-Train

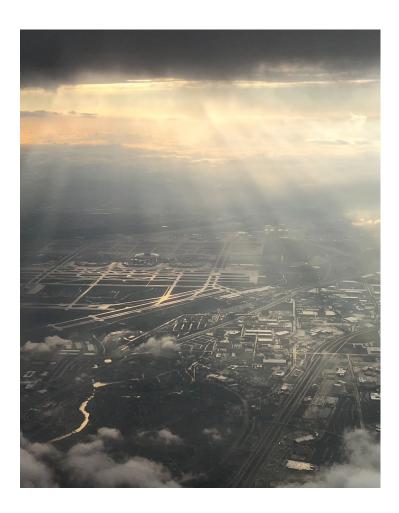
M-Line Trolly

Dallas Streetcar

TEXRail

Vonlane

Courtesy of the Dallas Chamber



THE MUSIC SCENE

If you're a music lover, then you're in the right place. Dallas-Fort Worth's energy and diversity have attracted a wide range of artists who bring their sounds anywhere from intimate lounges to sold out, thousand-seat stadiums. Country to Pop, Jazz to Rock, the DFW music scene is something to experience. Be sure to check out a few, or all, of these great local music venues.

VENUES

AT&T STADIUM WINSPEAR OPERA HOUSE TEXAS TRUST CU THEATER **GRANADA THEATER** MUSIC HALL AT FAIR PARK **HOUSE OF BLUES** DOS EQUIS PAVILLION KAY BAILEY HUTCHISON THE BOMB FACTORY AMERICAN AIRLINES CENTER **CONVENTION CENTER** TREES MAJESTIC THEATER LONGHORN BALLROOM **GILLEY'S** DALLAS SYMPHONY CENTER MOODY PERFORMANCE HALL **BILLY BOB'S**

RESTAURANTS & BARS WITH LIVE MUSIC

TERELLI'S ROSEWOOD MANSION

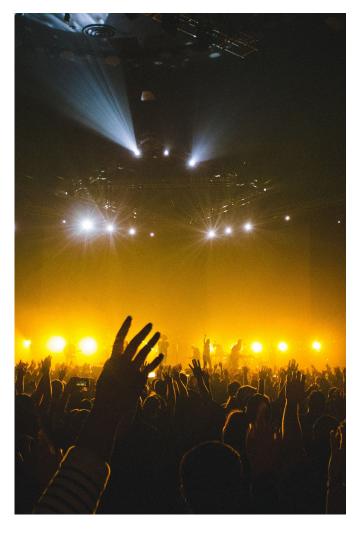
THE BALCONY CLUB THE RUSTIC

THE LIBRARY CAFE MADRID

THE ECHO DRAKE'S HOLLYWOOD

REVELERS HALL TRUCK YARD MIDNIGHT RAMBLER IVY TAVERN





THE FOOD SCENE

Dallas-Fort Worth boasts a diverse and exciting food scene that caters to all types of tastes and budgets. With a wide range of cuisines, from world-class fine dining to casual street food, there is something for everyone.

TEX-MEX	ITALIAN	AMERICAN
MI COCINA	NORTH ITALIA	RODEO GOAT
E BAR	TAVERNA	HG SUPPLY CO
JOE LEO	IL BRACCO	OZONA BAR & GRILL
EL VECINO	CAMPISI'S	THE PORCH
ODELAY	PREGO	HONOR BAR
DOCE MESAS	BARSOTTI'S	HILLSTONE
LAS PALMAS	AVANTI	R&D
MUCHACHO	PIZZANA	HUDSON HOUSE
BANDITO'S	SAN MARZANO	BUBBA'S
MARIANO'S	NONNA	GOODWIN'S

UPSCALE DINING

OCEAN PRIME

ASIAN & SUSHI

LORO

UCHI THE MANSION OISHII NICK & SAM'S ANCHOR BAR TOWN HEARTH TEN SUSHI AL BIERNET'S

MALAI THE FRENCH ROOM

ASIAN MINT GEORGIE

ROYAL THAI EL CARLOS ELEGANTE

ZAAP MISTER CHARLES

FORTUNE HOUSE THE CHARLES
SUSHI HOUSE CAFE PACIFIC
RED STIX BISTRO 31

KA THAI PERRY'S STEAKHOUSE

BISTRO B FACHINI

ROYAL CHINA THE MERCURY
BENIHANA CHAMBERLAIN'S



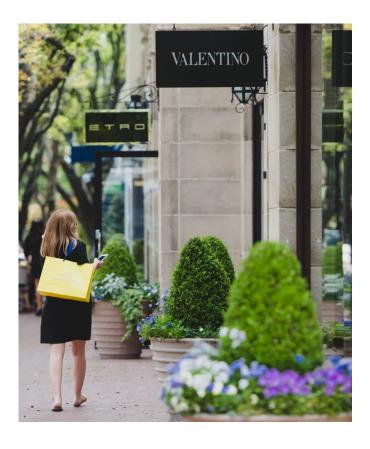
SHOPPING

The DFW region has every modern retail wonder you might imagine: posh indoor malls packed with amenities and every major retail brand, relaxed, open-air centers, boutique districts that beckon with independent businesses, outlet malls, and scores of vintage shops. In short, you'll find whatever your heart desires.

SHOPPING

UPTOWN

NORTHPARK MALL
WEST VILLAGE
SHOPS AT PARK LANE
GALLERIA
HIGHLAND PARK VILLAGE
PRESTON CENTER
SNIDER PLAZA
INWOOD VILLAGE
LOVERS LANE





SPORTS AND MUSEUMS

SPORTS

Baseball. Basketball. Football. Hockey. Soccer. Whatever your passion, DFW has a team to cheer on.

DALLAS COWBOYS FC DALLAS

DALLAS MAVERICKS FRISCO ROUGHRIDERS

DALLAS STARS DALLAS WINGS

TEXAS RANGERS DALLAS RENEGADES

MUSEUMS

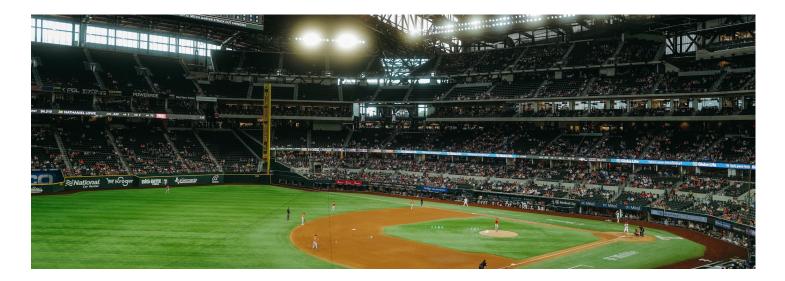
Below are just a few of the many museums that can be found in and around DFW, showcasing a diverse range of art, history, and science exhibits.

NASHER SCULPTURE CENTER GEORGE W. BUSH PRESIDENTIAL LIBRARY

DALLAS MUSEUM OF ART DALLAS HOLOCAUST & HUMAN RIGHTS MUSEUM

PEROT MUSEUM OF NATURE AND SCIENCE CROW MUSEUM OF ASIAN ART

SIXTH FLOOR MUSEUM FRONTIERS OF FLIGHT MUSEUM



PARKS + RECREATION

With sunny weather and beautiful landscapes, Dallas-Fort Worth is the perfect location for parks and recreational activities. The region boasts an impressive array of parks, nature preserves, and recreational facilities, offering residents and visitors alike a variety of outdoor experiences to enjoy year-round.

PARKS

KLYDE WARREN PARK

LAKESIDE PARK

TRAMMELL CROW

FLAG POLE HILL

TURTLE CREEK

CARUTH PARK

WHITE ROCK LAKE PARK

SAMUELL-GRAND PARK

HIKING TRAILS, GREENWAYS, PARKS & MORE

OAK CLIFF NATURE PRESERVE

BIG CEDAR WILDERNESS TRAIL

WHITE ROCK LAKE

KATY TRAIL

TRINITY FOREST TRAIL

ARBOR HILLS NATURE PRESERVE

TWELVE HILLS NATURE PRESERVE

ELM FORK NATURE PRESERVE

NORTHAVEN TRAIL

RIDGEWOOD TRAIL



GOLF AND COUNTRY CLUB OFFERINGS

These country clubs offer a range of amenities, such as golf courses, tennis courts, swimming pools, fitness centers, and more. Many of them also host social events and offer dining options, making them popular destinations for business meetings, weddings, and other special occasions. Whether you're an avid golfer or just looking for a place to relax and unwind, the country clubs of DFW offer something for everyone.

DALLAS COUNTRY CLUB
BROOK HOLLOW GOLF CLUB
ROYAL OAKS COUNTRY CLUB
BENT TREE COUNTRY CLUB
LAKEWOOD COUNTRY CLUB

DALLAS ATHLETIC CLUB
NORTHWOOD COUNTRY CLUB
PRESTON TRAIL GOLF CLUB
GLENEAGLES COUNTRY CLUB
THE CLUBS OF PRESTONWOOD





Compass has seven offices in DFW, situated in Collin, Dallas, Denton, and Tarrant Counties. Our agents service clients relocating into, around, and out of the area. Although we focus primarily in DALLAS, we can also guide you home in additional surrounding counties.



DOWNTOWN DALLAS

Overview: The bustling heart of the city offering a dynamic urban lifestyle with business, culture, and entertainment. What to Expect: Skyscrapers, modern architecture, historic landmarks, and cultural institutions.

Nightlife and Dining: Experience fine dining at The French Room, with cocktails at Midnight Rambler.

UPTOWN DALLAS

Uptown is known for its lively atmosphere with bustling streets and a youthful crowd. It's a hub for young professionals and boasts numerous dining and entertainment options.

What to Expect: Modern high-rise apartments, trendy shops, and beautiful parks like Klyde Warren Park.

Nightlife and Dining: Experience vibrant nightlife with plenty of bars and clubs. Try dining at renowned restaurants like

HIGHLAND PARK / UNIVERSITY PARK

The "Park Cities" as they are commonly referred to, are known for their luxurious ambiance. They are prestigious neighborhoods with stately homes and top-rated schools.

What to Expect: Tree-lined streets, high-end shopping at Highland Park Village, and close-knit community feel. Nightlife and Dining: Very family-focused. Upscale dining at Café Pacific and drinks at the charming Bistro 31.

PRESTON HOLLOW

Overview: An upscale neighborhood known for expansive estates and affluent residents. What to Expect: Luxurious properties, beautifully landscaped grounds, and a serene atmosphere. Nightlife and Dining: Enjoy a nice evening at Bobbie's Airway Grille, with a nightcap at Bernie's.



LAKE HIGHLANDS

Overview: A vibrant residential community known for excellent schools and a family-friendly atmosphere. What to Expect: A mix of mid-century homes, modern developments, charming homes and ample parks and trails. Nightlife and Dining: Try Cedar & Vine for a burger, and unwind at Oak Highlands Brewery.

LAKEWOOD

Overview: A picturesque neighborhood known for its historic charm and natural beauty, offering a serene escape from city life.

What to Expect: Tree-lined streets, classic Tudor-style homes, and a strong sense of community.

Nightlife and Dining: Enjoy local favorites like Lakewood Landing for casual dining, with an evening drink at Times Ten Cellars.

MIDWAY HOLLOW

Overview: A vibrant residential community known for excellent schools and a family-friendly atmosphere. What to Expect: A mix of mid-century homes, modern developments, charming homes and ample parks and trails. Nightlife and Dining: Try Cedar & Vine for a burger, and unwind at Oak Highlands Brewery.

RICHARDSON

Overview: A diverse area offering suburban tranquility with urban convenience, favored by families and professionals. What to Expect: Excellent public & private schools, shopping centers, diverse architecture, and recreational amenities. Nightlife and Dining: Dine at Al Biernat's North for a steakhouse experience, and enjoy a drink at Lockwood Distilling Co.



LOCHWOOD / EAST DALLAS

Overview: A tranquil neighborhood known for its lush greenery and proximity to White Rock Lake, offering a serene and family-friendly environment.

What to Expect: A mix of ranch-style homes and mid-century architecture, with an emphasis on community-focused living and outdoor activities.

Nightlife and Dining: Enjoy Irish eats and drink at Lochland's, and relax with a craft beer at the White Rock Alehouse & Brewery.

BISHOP ARTS

Overview: A hip area known for its eclectic shops, restaurants, and art galleries, bringing a unique charm to Dallas living.

What to Expect: Quaint streets, colorful murals, and a strong community vibe.

Nightlife and Dining: Delight in diverse dining at spots like Oddfellows, with an evening cocktail at Ten Bells Tavern.

KESSLER PARK

Overview: A historic and picturesque neighborhood known for its beautiful architecture and mature trees, offering a peaceful residential setting within close proximity to urban amenities.

What to Expect: Rolling hills, charming Tudor and Craftsman-style homes, and a tight-knit community feel.

Nightlife and Dining: Savor farm-to-table dishes at Bolsa, and enjoy an evening drink at the cozy Tiny Victories.



SUBURBS TO CONSIDER

PLANO

Overview: Known for its family-friendly environment, excellent public schools, and corporate headquarters. What to Expect: Suburban comforts with ample green spaces and community amenities.

FRISCO

Overview: A rapidly growing suburb with sports, shopping, and entertainment options.

What to Expect: Modern developments, master-planned neighborhoods, excellent public schools, and vibrant community life.

ALLEN

Overview: A thriving suburb known for its great public schools and family-friendly atmosphere, offering a blend of suburban convenience and outdoor recreation.

What to Expect: Well-planned neighborhoods, abundant parks, and community events that foster a strong sense of belonging.

FARMERS BRANCH

Overview: A quaint suburb known for its historical roots and charming community, offering a quiet yet connected living experience.

What to Expect: Tree-lined streets, beautifully maintained parks, and a strong emphasis on community involvement and cultural events.



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If you have any questions or you're ready to start your journey to relocate, call or email us to connect to start achieving your real estate goals in Dallas-Fort Worth.

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We hope this guide helps you get started in your process of learning about different neighborhoods, exciting things to do, and all the joys of living in Dallas-Fort Worth. No matter where your relocation story takes you, Compass will be here to help you with anything you need along the way.

We look forward to helping you make DFW your next home!

compass.com





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